



overview

My experience in the graphic design industry spans more than 20 years. As someone who loves to learn I've enjoyed expanding my knowledge and familiarity with many aspects of graphic arts industry. I have a very strong sense loyalty and motivation to get the job done. My need for good design never interferes with the need for good business. My goal is to make the product succeed. I thrive in team environments but I'm behind the projects I create. While I love to think out of the box I also understand that sometimes the box is just fine.

experience

Backgrounds Online

Sr. Web UI Designer (July 2009 to Present)

- Oversee design and structure of all websites for the company.
- Create banners and other internet marketing materials.
- Program all front end of websites.
- Supervise SEO and web analytics.

PeopleFinders.com

Sr. Web/Graphic Designer (February 2007 to July 2009)

- Designed the front end of the main site as well as other sites.
- Created and produced e-mail marketing material and ad banners. Was also in charge of sending out the emails using a proprietary email marketing program.
- Produced any print material for the company.

Monarch Color

Sr. Web/Graphic Designer (July 2006 to March 2007)

- Designed and programmed www.mcsdigital.com. This was a print to web website.
- Produced e-mail marketing materials and ad banners for MCS Digital.
- Created and produced all online print templates for MCS Digital.

The Dunlavey Studio

Graphic/Web Designer (1994 to July 2006)

- Designed and programmed websites for a number of high end clients in the Sacramento, CA area.
- Brought the studio from only print production to web design and programming.
- Produced and designed print material for various clients.
- Assisted in signage design for many restaurants and businesses in the surrounding Sacramento area.

Government Technology Magazine

Graphic Designer (1992 to 1994)

- Designed and produced the lead magazine Government Technology.
- Worked closely with copy writer to create feature articles designs under very tight deadlines.
- Created minor 3D computer animations for various video projects.
- Designed and produced special edition inserts for the magazine.

Lithographics Inc.

Graphic Designer/Pre-press Technician (1988 to 1992)

- Troubleshoot client's files for digital pre-press output.
- Operated hi-end digital b&w scanner.
- Designed and produced various print projects.

MarketSource Corporation

Graphic Designer/Production Manager (1985 to 1988)

- Oversaw production work of three employees.
- Troubleshoot client's files for digital pre-press output.
- Designed and produced marketing materials.
- Operated imaging stat machine and film development processors.

RubinoWebDesign

Web/Graphic Designer & Owner (1998 to present)

- Design and program websites for various clients.
- Assist in marketing efforts for website.
- Apply SEO guidelines to website to help with web traffic.
- Design and produce email marketing campaigns for mass sending.
- Create and design banner ads for advertising campaigns.

Tools of the Trade

Mac/PC
BBEdit
Photoshop
Illustrator
InDesign
Dreamweaver (*when needed*)
Flash (*a little rusty*)
PowerPoint
HTML/XHTML/CSS
Minor SQL
Joomla
Front End PHP/.Net/
Javascript/AJAX

Learning

PHP
iPhone Apps
Everything Web

Personal Interests

All Movies
Old Movie Theaters
Anime
SciFi Conventions
My Wife/Kids

Work and
experience
that screams
Great Design!

